

# RUGER®

## NEWSLETTER

STURM, RUGER & COMPANY, INC.  
LACEY PLACE — SOUTHPORT, CONNECTICUT 06490

VOL. 3—NO. 1—MAY, 1980

This Ruger Newsletter is designed to keep our Distributors, Dealers and friends informed about what is happening at Sturm, Ruger & Company. As we introduce new products, make changes in existing models, or make decisions which affect our friends, such information will be published in the Ruger Newsletter.

Because we are in business together, we want to know how you feel, too, and hope that you will keep us informed so that we can best serve you and our customers.

Sturm, Ruger & Company Presents its One Millionth Standard Automatic Pistol to the International Shooter Development Fund.

Formal presentation of the *one millionth* Ruger Standard Automatic Pistol — the first Ruger anniversary commemorative gun ever to be issued — was made to the *International Shooter Development Fund* at the Gun Collectors Open Meeting on April 13, 1980 during the Annual Meetings of the National Rifle Association in Kansas City, Missouri. The pistol has been auctioned by the ISDF, with proceeds to be used for the benefit of the U.S. Shooting Team. All auction bids submitted remained sealed until the official opening ceremony on May 13, 1980. The successful bidder was Austin M. Wortley, Jr., Chairman of Penguin Industries of Coatesville, Pennsylvania, who submitted a winning bid of \$27,200.00. Mr. Wortley is to be congratulated on his acquisition of this unique Ruger pistol, and he will certainly enjoy the satisfaction of knowing that his generous bid will be contributing to the support of the U.S. Shooting Team.

The one millionth Ruger Automatic Pistol was produced in 1979 during the company's 30th Anniversary year and was specially engraved by master engraver Ray Viramontez of Dayton, Ohio. The signature of William B. Ruger has been gold inlaid into the barrel of the pistol, and the serial number 1000000 and other standard roll markings have been gold inlaid on the receiver. In addition, the Ruger trademark and 30th Anniversary logo have been inlaid in gold on the top of the receiver. The pistol has been fitted with a superb pair of matched ivory grip panels provided by Bob Purdy and meticulously hand carved by ivory craftsman Ron Lang of Hays, Kansas. In a rare departure from tradition, old-style Ruger "Red Eagle" medallions, identical to those installed on the very first Ruger pistol, have been inset into the ivory grip panels, marking this as the first Ruger firearm to be produced bearing red eagle medallions since 1951 when the color was changed to black by William B. Ruger to commemorate the passing of his friend and partner, Alexander M. Sturm. This magnificent Ruger pistol was presented in a red velvet-lined, glass-topped walnut presentation case bearing a specially engraved solid silver plate on the lid.

This one millionth Ruger pistol was shown for the first time at San Francisco during the SHOT Show in January, 1980, and was displayed by the Ruger Collectors' Association at the 1980 Spring Sahara Antique Arms Show in Las Vegas, Nevada. Prior to its presentation to the ISDF, the pistol was on exhibit at the company display during the NRA Show in Kansas City.

*The unique one millionth Ruger Standard Automatic Pistol is the product of 30 years of Ruger manufacturing expertise and the artistic efforts of engraver Ray Viramontez and ivory craftsman Ron Lang.*



(1,000,000th  
Automatic  
Pistol)

(Photo of  
Automatic Pistol  
in the white  
to show detail)



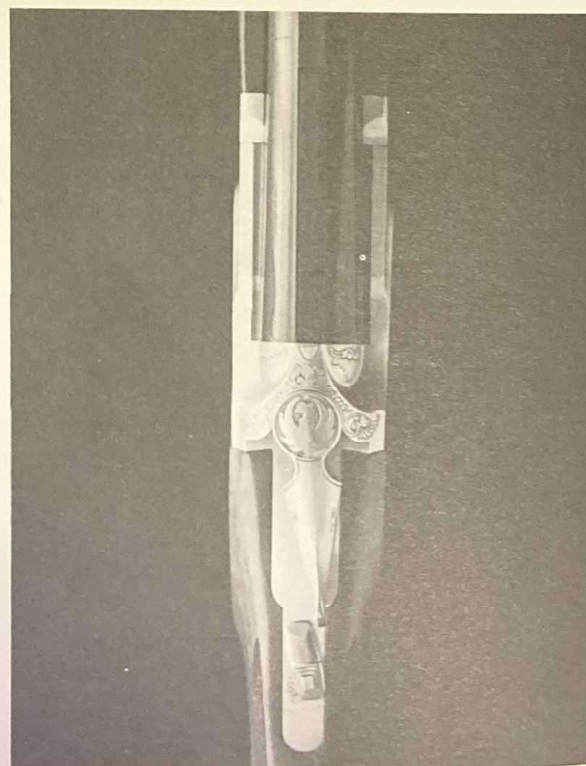
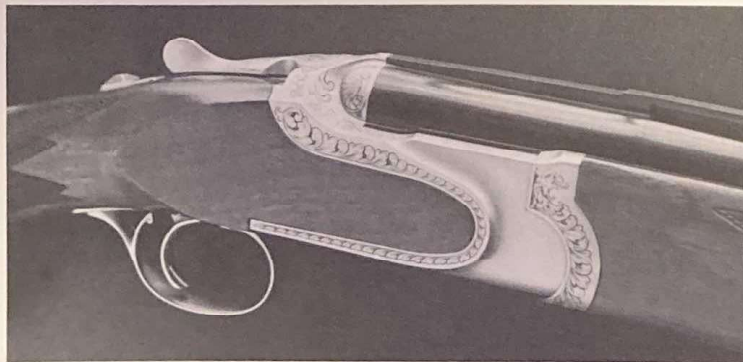
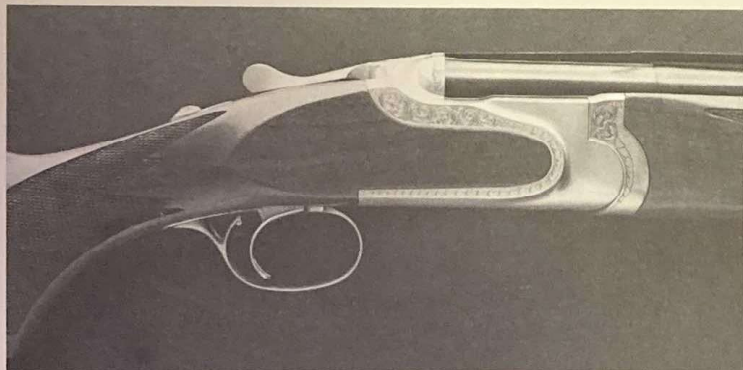


*Presentation of the one millionth Ruger Automatic Pistol is being made by J. Thompson Ruger, Marketing Vice President of Sturm, Ruger & Company. Accepting the pistol on behalf of the ISDF is Harlon B. Carter, Executive Vice President of the National Rifle Association. Shown left to right are: Gary Anderson, Executive Director, NRA General Operations; Harlon Carter; Admiral Lloyd Mustin, NRA Executive Council; J. Thompson Ruger and Stephen K. Vogel of Sturm, Ruger & Company.*

Ruger 12 Gauge "Gold Label" Over & Under Shotguns Unveiled at NRA Show.

In a surprise move by Sturm, Ruger & Company, two magnificently engraved, premium-grade Ruger "Gold Label" 12 Gauge Over & Under shotguns were introduced at the NRA Show. These outstanding guns, with the handsome "bar-in-wood" styling of their satin-polished stainless steel receivers, attracted immediate attention from visitors and gun writers who crowded the Ruger booth for the entire three days of the NRA Show.

With delivery of standard 12 Gauge "Red Label" field grade Over & Under shotguns projected for sometime around the end of 1980, the production of "Blue label" (Medium-grade) and "Gold Label" (Premium-grade) guns is uncertain at the present time. All current production 20 Gauge "Red Label" Over & Under shotguns are now being made with internal mechanism parts of stainless steel, as will be the case with "Red Label" 12 Gauge gun.



*The "Gold Label" premium-grade 12 Gauge Over & Under Shotgun is shown here. The satin polish of the stainless steel receiver and forend iron provides a perfect background for the elegant engraving pattern executed by engraver Leonard Francolini.*



*William B. Ruger is shown here discussing the new premium-grade Ruger "Gold Label" Over & Under Shotgun with Jim Carmichel, Shooting Editor of Outdoor Life Magazine (left). Demonstrating the gun is Ruger shotgun production engineer Leon Davey (right).*

#### 44 Magnum REDHAWK Revolvers Now In Production

Since maintenance of our original production schedule for the .44 Magnum caliber Ruger REDHAWK double-action revolvers was dependent on so many factors beyond our control, deliveries have been substantially delayed beyond our first estimate. With production of the REDHAWK revolver now proceeding normally at our Newport, New Hampshire factory, shipments to Ruger Distributors are expected to begin in September, 1980.

The production REDHAWK revolver is provided with a new, improved interchangeable front sight which is constructed with the sight blade as an integral unit which is dovetailed to the barrel and held firmly in position by a spring-loaded plunger. The new design provides positive security against any movement or loosening of the front sight and the entire sight blade can be removed and replaced on the barrel in seconds without special tools.

Initial production REDHAWK revolvers will be shipped with 7½ inch barrels. It is anticipated that two other barrel lengths will be available by mid-1981, with production of blued finish REDHAWK revolvers in all three barrel lengths to follow.

#### The Ruger Law-Enforcement Program

The Ruger Law-Enforcement Sales Program is progressing well and we have been encouraged by the increasing acceptance of Ruger products by police departments and Government agencies. The company recently won the New Jersey State Police bid to completely equip that organization with Ruger double-action revolvers.

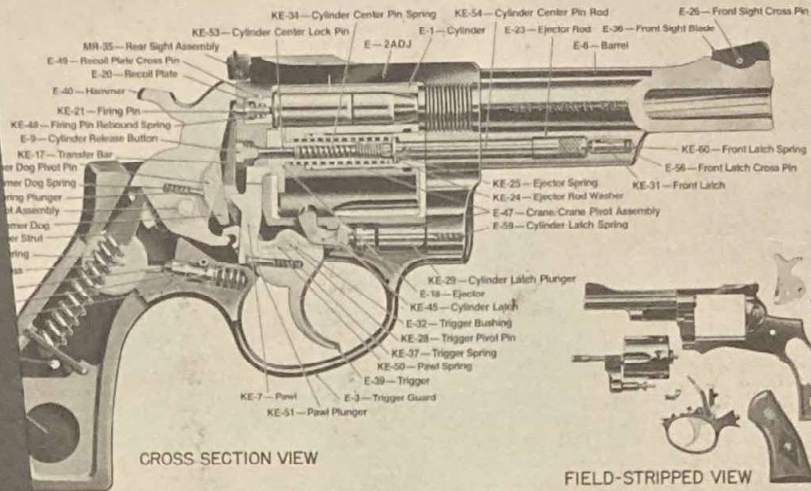
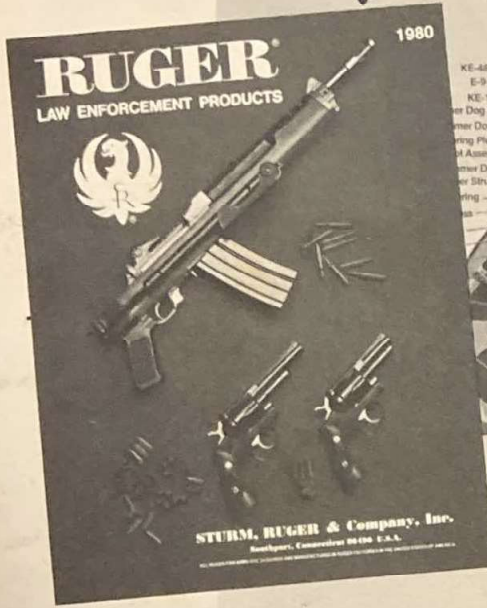
A new eight-page catalog of Ruger Law-Enforcement Products has recently been published and is available to law-enforcement and Government agencies, as well as to individual officers. A 17 X 22 inch wall chart which shows a cutaway drawing of the Security-Six revolver mechanism has been printed and is also available on request. Wall charts of the Mini-14 rifle and AC-556/AC-556K selective fire rifles are currently in preparation.

#### Sturm, Ruger & Company Receives Major U.S. Military Contract for Service Revolvers.

On December 28, 1979, the U.S. Army Weapons Command awarded contract No. DAAA-09-80-C-2041 to Sturm, Ruger & Company, Inc. The contract revolver is the Ruger Model SS-84L, a modified version of the Speed-Six revolver, equipped with a 4 inch barrel and lanyard swivel.



# RUGER® SECURITY-SIX® DOUBLE ACTION REVOLVER



**Sturm, Ruger & Company, Inc.**  
Southport, Connecticut, U.S.A.

*17 X 22 inch Wall Charts, printed in two colors on heavy paper, show the internal mechanism of the Ruger Security-Six revolver. Wall charts and Ruger Law-Enforcement Products Catalogs are available to law-enforcement organizations and Government agencies, as well as to individual officers, at no charge.*

A minimum of 10,670 and maximum of 21,340 revolvers are to be furnished under this contract. Deliveries are to commence in June and to be completed by August, 1980. Other recent substantial U.S. Government contracts have included Ruger Models SDA-84G, SDA-84L and GS-32N. Deliveries of Police Service and standard double-action revolver models are not expected to be affected by this contract. Special Government models are produced to fill the specific requirements of the using force and, although based on standard catalogued models (i.e. SDA-84, SS-82 and GS-32), are not offered to law-enforcement agencies or the civilian market.

### The Ruger Armorer's Training Program and School

The Ruger Armorer's Training Program is a five-day practical work course designed to cover the fundamental aspects of the Ruger double-action revolver — its design and functioning, construction, assembly and testing — with emphasis on trouble-shooting, service and repair for the police and military armorer. Standard factory equipment, tools and inspection gauges are made available for trainee use.

From the first class, held late in 1977, over two hundred police and military armorers from all over the United States and from several foreign countries have successfully completed the course in our Newport, New Hampshire facility. The course is free of charge to accredited applicants.

Questions concerning enrollment in the Ruger Armorer's School should be directed to the Law-Enforcement Sales Division, Sturm, Ruger & Company, Inc., Lacey Place, Southport, Connecticut 06490. Telephone: 203-259-7843.



Model SS-84L



## STURM, RUGER & Company, Inc.

Southport, Connecticut 06490 U.S.A.

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